INTERNATIONAL CONFERENCE PROGRAMME

DATE: 24 TO 25 OCTOBER 2022 NATIONAL TECHNICAL MUSEUM KOSTELNÍ 42, 170 00 PRAGUE 7 CZECH REPUBLIC

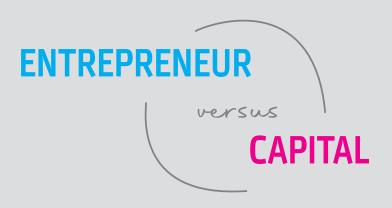
ORGANIZERS:

National Technical Museum Institute of Economic and Social History of the Faculty of Arts, Charles University Archive of the Czech National Bank









TWO ASPECTS OF ONE RELATIONSHIP IN CENTRAL EUROPE OF THE 19TH AND 20TH CENTURY



MONDAY 24 OCTOBER 2022

09:30-10:00

Arrival and registration

10:00-10:15

Welcome by representatives of the organizing institutions and opening remarks by the organizers (Miloš Hořejš – Eduard Kubů – Barbora Štolleová) 10:15–10:45

Opening paper (Eduard Kubů – Jiří Šouša – Barbora Štolleová)

Section title: The view of the entrepreneur, or where to look for money and what to do with it?

10:45 –12:15

PANEL: Big business and its financing I (chair: Eduard Kubů)

JUDIT KLEMENT

The Budapest steam milling industry and its banking relationship in the

19th century

ZDENĚK POKLUDA

| Selected aspects of financing at Bata

JAN HERMAN

Bata, banks and ministers

JANA GERŠLOVÁ

'What can I do for you' Julius Meinl's business, the company and the bank (case study)

A&Q

12:15-13:15 LUNCH

13:15-15:00

PANEL: Entrepreneurs' personalities through the lens of the financing of their activities (chair: Jana Geršlová)

ROMAN HOLEC

Prince Hohenlohe (1848–1926) and the capital backing of his business activities in Silesia and Slovakia

MII AN HI AVAČKA

| Estate file – a unique source offering insight into the relationship between | the entrepreneur and the financial institution. The case of Vojtěch Lanna | און חג אחלב ול

Doing business across regimes. Jindřich Kolowrat-Krakowský (1897–1996) and new forms of entrepreneurship on an estate between 1925 and 1943

JAN ŽUPANIČ

The economic versus social capital of entrepreneurs

TOMÁŠ JELÍNEK

 $\mbox{\sf I}$ Otto Feilchenfeld, a banker and his international connections $\mbox{\sf O\&A}$

15:00-15:20 COFFEE BREAK

15:20-16:50

PANEL: Big business and its financing II (chair: Milan Hlavačka)

TOMÁŠ OKURKA

The capital of the Schicht company

PROKOP JANDEK

From a national German cooperative to a national Czech bank. Financing of the A. Schram company in the context of the changes of family enterprises' strategies

DANIEL PICK

| Financing strategies used by Prague industrial breweries HANA KRÁLOVÁ

| Waldes and comp. – a button empire

Waldes and comp. – a button empirity \mathbb{Q}

16:50-17:10 COFFE BREAK

17:10-18:25

PANEL: Small business and its financing (chair: Jakub Kunert)

PETR POPELKA

Moravian rural areas on their way to modern entrepreneurship. Actors, institutions and strategies in the second half of the 19th century

LENKA VRCHOTOVÁ

Prague's serious and hard-working businesswomen

LUKÁŠ KOPECKÝ

Wolfgang Graf, Treuhänder and Aryanizer, in the context of regional business activities in the Klatovy region over the period 1939 to 1945 0&A

18:30-19:30

Guided tour of the exhibition Hardtmuth: From charcoal to a pencil empire (Hana Králová, author of the exhibition)

19:30

Networking evening (Museum Restaurant)

TUESDAY 25 OCTOBER 2022

9:00-9:30

Arrival

Section title: The view of the financial institution, or whom to lend to and for what price?

9:30-10:40

PANEL: Big banking business (chair: Barbora Štolleová)

ÁGNES POGÁNY

The Hungarian General Credit Bank and its corporate clients in the interwar period

ĽUDOVÍT HALLON – MIROSLAV SABOL

The role of Slovak financial capital in Slovakia's corporate sphere after 1918 on the example of the Tatra Bank and the Slovak Bank

SVATOPLUK HERC

| Mortgage department of Živnostenská banka in Prague in 1907–1914 O&A

10:40-11:00 COFFEE BREAK

11:00 -12:10

PANEL: Sectorial capital networks (chair: Miloš Hořejš)

RAFAŁ STASZEK VEL STASZEWSKI

Narratives of foreign capital: Strategic uses of the past in corporate histories of foreign multinationals in Poland

MAREK KREJČÍ

On behalf of the bank. On the question of financial institution employees' membership in companies' boards of directors in the interwar period PETER MIČKO

Capital activities of the Association for Chemical and Metallurgical Production in Slovakia with focus on the mining and chemical industry

12:10-13:00 LUNCH

13:00-14:15

PANEL: Small financial business (chair: Jiří Šouša)

JAN SLAVÍČEK

People's financial institutions (credit cooperatives and district savings banks) as a source of capital for small and medium-sized business in Bohemia

EDUARD KUBŮ – BARBORA ŠTOLLEOVÁ

Pawnbrokers as a source of business credit

PATRIK VEDRAL

'Financing socialist entrepreneurship': The Central Union of Czechoslovak Cooperatives (1908–1938) and its financial policy

0&A

14:15-14:35 COFFEE BREAK

14:35-16:05

PANEL: Entrepreneurship and capital from an external point of view (chair: Hana Králová)

ILONA BAŽANTOVÁ

Enterprises' capital endowments as viewed by Czech university economists at the turn of the 19th and 20th centuries

MICHAL PLAVEC

Awkward courtship. Financing the aviation and air transport industries during the birth of the Czechoslovak republic (1919–1923)

ADÉLA JŮNOVÁ MACKOVÁ – MARCELA STARCOVÁ

Scientific capital or 'We cannot make wonders with the standard income of the Institute and if your savings fall into the State's well, they will disappear there'

TOMÁŠ GECKO

Preiss against Masaryk: The encounters between Živnostenská banka and the Office of the President of the Republic in finance and lobbying O&A

16:05-16:45

Final Q&A and closing summary (Miloš Hořejš – Eduard Kubů – Barbora Štolleová)

Interpreting will be provided at the conference.

We reserve the right to make changes to the programme.

If you are not presenting a paper or chairing a panel, you need to register in order to take part: hana.kralova@ntm.cz. milos.horeis@ntm.cz

