

# INTERNATIONAL CONFERENCE PROGRAMME

DATE: 24 TO 25 OCTOBER 2022  
NATIONAL TECHNICAL MUSEUM  
KOSTELNÍ 42, 170 00 PRAGUE 7  
CZECH REPUBLIC

## ORGANIZERS:

National Technical Museum  
Institute of Economic and Social History  
of the Faculty of Arts, Charles University  
Archive of the Czech National Bank



FACULTY OF ARTS  
Charles University



# ENTREPRENEUR

versus

# CAPITAL

TWO ASPECTS OF ONE RELATIONSHIP  
IN CENTRAL EUROPE OF THE 19<sup>TH</sup> AND 20<sup>TH</sup> CENTURY

## MONDAY 24 OCTOBER 2022

09:30–10:00

Arrival and registration

10:00–10:15

Welcome by representatives of the organizing institutions and opening remarks by the organizers (Miloš Hořejš – Eduard Kubů – Barbora Štolleová)

10:15–10:45

Opening paper (Eduard Kubů – Jiří Šouša – Barbora Štolleová)

### Section title: The view of the entrepreneur, or where to look for money and what to do with it?

10:45 – 12:15

PANEL: Big business and its financing I (chair: Eduard Kubů)

JUDIT KLEMENT

| The Budapest steam milling industry and its banking relationship in the 19th century

ZDENĚK POKLUDA

| Selected aspects of financing at Bata

JAN HERMAN

| Bata, banks and ministers

JANA GERŠLOVÁ

| 'What can I do for you' Julius Meinl's business, the company and the bank (case study)

Q&A

12:15–13:15 LUNCH

13:15–15:00

PANEL: Entrepreneurs' personalities through the lens of the financing of their activities (chair: Jana Geršlová)

ROMAN HOLEC

| Prince Hohenlohe (1848–1926) and the capital backing of his business activities in Silesia and Slovakia

MILAN HLAVAČKA

| Estate file – a unique source offering insight into the relationship between the entrepreneur and the financial institution. The case of Vojtěch Lanna

MILOŠ HOŘEJŠ

| Doing business across regimes. Jindřich Kolowrat-Krakowský (1897–1996) and new forms of entrepreneurship on an estate between 1925 and 1943

JAN ŽUPANIČ

| The economic versus social capital of entrepreneurs

TOMÁŠ JELÍNEK

| Otto Feilchenfeld, a banker and his international connections

Q&A

15:00–15:20 COFFEE BREAK

15:20–16:50

PANEL: Big business and its financing II (chair: Milan Hlavačka)

TOMÁŠ OKURKA

| The capital of the Schicht company

PROKOP JANDEK

| From a national German cooperative to a national Czech bank. Financing of the A. Schram company in the context of the changes of family enterprises' strategies

DANIEL PICK

| Financing strategies used by Prague industrial breweries

HANA KRÁLOVÁ

| Waldes and comp. – a button empire

Q&A

16:50–17:10 COFFEE BREAK

17:10–18:25

PANEL: Small business and its financing (chair: Jakub Kunert)

PETR POPELKA

| Moravian rural areas on their way to modern entrepreneurship. Actors, institutions and strategies in the second half of the 19th century

LENKA VRCHOTOVÁ

| Prague's serious and hard-working businesswomen

LUKÁŠ KOPECKÝ

| Wolfgang Graf, Treuhänder and Aryanizer, in the context of regional business activities in the Klatovy region over the period 1939 to 1945

Q&A

18:30–19:30

Guided tour of the exhibition *Hardtmuth: From charcoal to a pencil empire* (Hana Králová, author of the exhibition)

19:30

Networking evening (Museum Restaurant)

## TUESDAY 25 OCTOBER 2022

9:00–9:30

Arrival

### Section title: The view of the financial institution, or whom to lend to and for what price?

9:30–10:40

PANEL: Big banking business (chair: Barbora Štolleová)

ÁGNES POGÁNY

| The Hungarian General Credit Bank and its corporate clients in the interwar period

LUDOVÍT HALLON – MIROSLAV SABOL

| The role of Slovak financial capital in Slovakia's corporate sphere after 1918 on the example of the Tatra Bank and the Slovak Bank

SVATOPLUK HERC

| Mortgage department of Živnostenská banka in Prague in 1907–1914

Q&A

10:40–11:00 COFFEE BREAK

11:00 –12:10

PANEL: Sectorial capital networks (chair: Miloš Hořejš)

RAFAŁ STASZEK VEL STASZEWSKI

| Narratives of foreign capital: Strategic uses of the past in corporate histories of foreign multinationals in Poland

MAREK KREJČÍ

| On behalf of the bank. On the question of financial institution employees' membership in companies' boards of directors in the interwar period

PETER MIČKO

| Capital activities of the Association for Chemical and Metallurgical Production in Slovakia with focus on the mining and chemical industry

Q&A

12:10–13:00 LUNCH

13:00–14:15

PANEL: Small financial business (chair: Jiří Šouša)

JAN SLAVÍČEK

| People's financial institutions (credit cooperatives and district savings banks) as a source of capital for small and medium-sized business in Bohemia

EDUARD KUBŮ – BARBORA ŠTOLLEOVÁ

| Pawnbrokers as a source of business credit

PATRIK VEDRAL

| 'Financing socialist entrepreneurship': The Central Union of Czechoslovak Cooperatives (1908–1938) and its financial policy

Q&A

14:15–14:35 COFFEE BREAK

14:35–16:05

PANEL: Entrepreneurship and capital from an external point of view

(chair: Hana Králová)

ILONA BAŽANTOVÁ

| Enterprises' capital endowments as viewed by Czech university economists at the turn of the 19th and 20th centuries

MICHAL PLAVEC

| Awkward courtship. Financing the aviation and air transport industries during the birth of the Czechoslovak republic (1919–1923)

ADÉLA JŮNOVÁ MACKOVÁ – MARCELA STARCOVÁ

| Scientific capital or 'We cannot make wonders with the standard income of the Institute and if your savings fall into the State's well, they will disappear there'

TOMÁŠ GECKO

| Preiss against Masaryk: The encounters between Živnostenská banka and the Office of the President of the Republic in finance and lobbying

Q&A

16:05–16:45

Final Q&A and closing summary

(Miloš Hořejš – Eduard Kubů – Barbora Štolleová)

Interpreting will be provided at the conference.

We reserve the right to make changes to the programme.

If you are not presenting a paper or chairing a panel, you need to register in order to take part:

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